

ARTIST PRESS KIT

APSWAGG

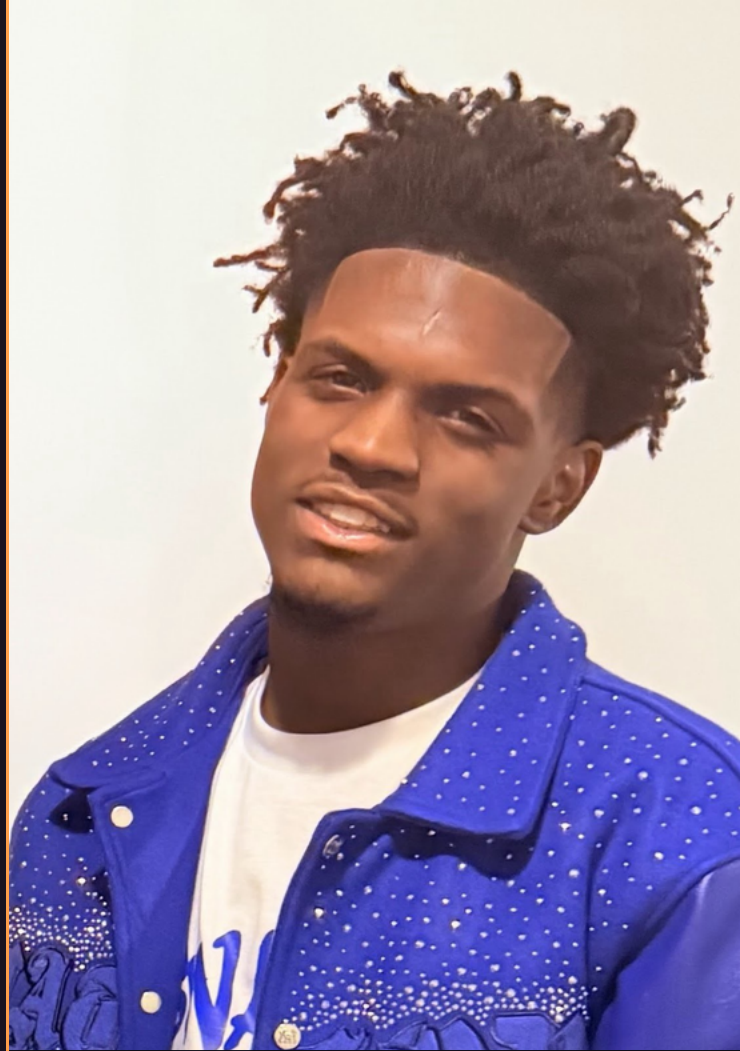
CONFIDENCE.
HUSTLE.
PRESSURE.

Southern hip-hop / live performance /
original music / collaborations

OFFICIAL PORTFOLIO

2026 EDITION

LISTEN / EXPLORE



GEORGIA ROOTED
BUILT FOR EVERYWHERE.

APSWAGG.COM

officialapswagg706@outlook.com

BOOKING / MEDIA / A&R

01 / THE ARTIST

BUILT DIFFERENT.

APSWAGG is a Georgia-rooted hip-hop artist whose music centers confidence, ambition, hustle and real-life experiences. His sound connects Southern rap energy with direct, memorable delivery, while his live performances bring those records into an energetic, audience-facing setting.

ARTIST IDENTITY

Representing Augusta, Georgia, APSWAGG brings a distinctly Southern point of view to music built for both headphones and the stage. Releases such as Step One (feat. Yung L.A.), Workaholic and We Ugly reflect a growing recorded catalog; newer tracks including Milli continue the rollout. His current official website pairs music with performance footage and an evolving fashion identity.

APSWAGG is building an artist brand grounded in his hometown without limiting where the music can go: original records, live shows, visual storytelling, and new opportunities across labels, venues, radio and media.

ARTIST POSITIONING

GEORGIA ROOTS / SOUTHERN CONFIDENCE / LIVE ENERGY

THE RECORDS.

A focused selection for first listens, programming consideration and discovery. Click any release to hear more; the official site carries additional material.

STEP ONE

FEAT. YUNG L.A. | 2025

Official single and featured live-performance showcase.

[OPEN RELEASE >](#)

WORKAHOLIC

SINGLE | 2026

A highlighted title in the official APSWAGG catalog.

[OPEN RELEASE >](#)

WE UGLY

SINGLE | 2026

Featured on the official site and artist discography.

[OPEN RELEASE >](#)

MILLI

SINGLE | SEP 2026

Recent release, available on Apple Music.

[OPEN RELEASE >](#)

ALSO FEATURED

ME (on APSWAGG.com) + VR LØVE IN A STĚŘĚÖ (2026 album)

03 / LIVE PERFORMANCE

THE STAGE.

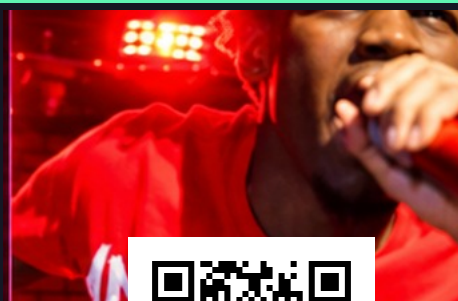
The artist is more than a recording. APSWAGG's official site leads with a live performance of Step One (feat. Yung L.A.) and showcases his high-energy approach to performing.

WATCH THE FEATURED PERFORMANCE

STEP ONE

FT. YUNG L.A. / LIVE

Open the performance with the QR code or link below. This is a live video, not an official studio music video.

WATCH THE LIVE PERFORMANCE

BOOKING OPTIONS

Club dates / showcases / festivals / special appearances / artist collaborations. Availability, fees, technical requirements, and set duration are confirmed directly when booking.

INQUIRE ABOUT BOOKING

THE OPPORTUNITY.

A concise review of APSWAGG's creative positioning and assets for label teams, A&R, distribution and partnership conversations.

01**DEFINED ORIGIN**

Augusta, Georgia is central to the artist's story and audience-facing identity.

02**RECORDED CATALOG**

Multiple releases are publicly accessible, including a Yung L.A. collaboration.

03**LIVE VISIBILITY**

An existing live-performance video gives decision-makers a direct stage sample.

04**CREATIVE EXTENSION**

His own website supports a wider artist brand, including an apparel concept.

MUSIC / DEVELOPMENT / DISTRIBUTION / MARKETING / PARTNERSHIPS

05 / PROMOTER & BOOKING

BRING THE ENERGY.

For club promoters, event producers, festivals, showcase organizers and private event teams looking for an emerging Southern hip-hop act with an existing live-performance reference.

PERFORMANCE FORMATS

Clubs, showcases, festival inquiries, supporting slots and special appearances.

MATERIAL TO REVIEW

Featured live performance, selected music releases and official artist website.

CONFIRM WITH THE TEAM

Available dates, event location, proposed set length, production needs, compensation and agreements.

[REQUEST A BOOKING QUOTE](#)

officialapswagg706@outlook.com

06 / RADIO, DJS & PRESS

TELL THE STORY.

PRESS-READY SHORT BIO

APSWAGG is a hip-hop artist representing Augusta, Georgia. Blending Southern confidence, hustle-driven themes and live-performance energy, APSWAGG has released music including Step One (feat. Yung L.A.), Workaholic and We Ugly. With additional 2026 material and live video content, APSWAGG continues developing an artist identity rooted in Georgia and designed to connect beyond his hometown.

MEDIA INTERVIEW ANGLES

- 01 Georgia roots and how Augusta shapes the music
- 02 Building an independent artist brand around songs and performance
- 03 The Step One collaboration, new releases and what comes next

FOR RADIO / DJS

To request clean edits, radio servicing files, WAVs, metadata, interview availability, photos or station IDs, contact APSWAGG directly. File availability is confirmed upon request.

[REQUEST PRESS MATERIALS](#)

07 / OFFICIAL CONTACT

LET'S WORK.

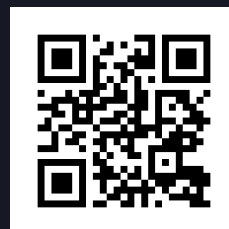
Booking. Media. Radio. Label conversations. Partnerships. For professional inquiries, use the channels below.

PRIMARY CONTACT

officialapswagg706@outlook.com

OFFICIAL WEBSITE

apswagg.com



CONNECT / DISCOVER

APPLE MUSIC



SPOTIFY SEARCH



INSTAGRAM



WATCH LIVE VIDEO



This EPK contains public release and contact information available as of October 2026. Bookings, metrics, radio-ready files and rights/clearances should be confirmed directly with the artist before representation or licensing.